

**365 days a year.**

Rimini is a city for all seasons, where you can enjoy yourself throughout the year. While its coastal vocation is alive and deeply rooted, in recent years, the city has redesigned its profile and rediscovered a multifaceted identity while maintaining its authentic characteristics. This renewal speaks of environmental sustainability, a halt to land consumption, urban space regeneration, culture, art, quality of life, and the well-being of both citizens and guests. Rimini is a dynamic and vibrant city that offers a wide range of proposals to answer to different vacation preferences, experiences, and entertainment throughout the year. The city also hosts numerous events related to business tourism, thanks to one **of the most important conference centers** in Europe and **one of the largest trade fairs** in Italy. These prestigious venues attract international events that draw thousands of people from around the world.

If we think of a travel through the seasons and start with autumn, the suggestion is to explore the hills, villages, and **Malatesta fortresses**, delve into the culinary culture, and immerse oneself in the city's historic center, with its Roman, medieval, Renaissance, and contemporary art treasures. Among the highlights there is a visit to the **PART**, the museum complex inaugurated in 2020 that houses works by international artists such as Vanessa Beecroft, Damien Hirst, and Michelangelo Pistoletto, and the **Fellini Museum** with its multimedia installations that dialogue with a 15th-century castle. It's the perfect season to cycle and discover Rimini's ancient heart: visit the **Malatesta Temple**, a masterpiece by **Leon Battista Alberti** that houses a fresco by **Piero della Francesca** and a crucifix by **Giotto**, explore the **Surgeon's Domus**, a unique archaeological find, and pass by the **Cinema Fulgor** or the **Tiberius Bridge** and its 2,000 years of history. A tour of the surrounding hills offers a taste of the territory, from gastronomic delights to landscapes and atmospheric villages, including **Santarcangelo di Romagna**, **San Leo**, **Verucchio**, **Pennabilli**, **Mondaino**, **Saludecio**, and **Montefiore**, just to name a few.

Winter is the ideal time to fully enjoy the beach, embracing the true poetry that only seaside locations like Rimini can offer. The pace slows down a bit, but it doesn't stop. Along the seafront and on the sand, you can walk, run, cycle, and dive into the waves with surfing, stand-up paddleboarding, or kiteboarding. Just behind the beach, the city center offers museums, art galleries, a recently revived 19th-century theater, design venues, bistros, and restaurants that cater to every taste, from traditional to fusion. There is an increasing number of hotels open year-round, many of which have spas that become the perfect places to relax, perhaps with a view of the sea. Rimini is also **Riminiterme**, a special place completely dedicated to body care and wellness.

With the arrival of spring, it becomes difficult to choose what to recommend. The beach is more beautiful than ever, vibrant and preparing for the summer season, the **Parco del Mare** (Sea Park), the new pedestrian waterfront, from morning to sunset is a large open-air gym, the city has a special light, especially in certain places as at the **Tiberius Bridge**. The invitation is to move on foot or by bicycle and stop right here, in the large green area of the **Piazza sull'acqua** (Square on water), and organize a picnic with the baskets prepared by the restaurants of the nearby **Borgo San Giuliano**, where you absolutely must have a stroll through the alleys and houses painted in colors and murals which tell the world of Fellini.



For nature lovers, sports enthusiasts, and active individuals, this is the perfect season to explore the trails of **Valmarecchia**, **Sasso Simone and Simoncello Park**, **Carpegna**, or the nearby **Monte San Bartolo Park** with its cliff overlooking the sea, which turns completely yellow in late May during the blooming of broom flowers.

Now we've arrived at summer. Summer is within us all year round; it's always with us, our point of reference to navigate life. We're sure you will be able to recognize its traces, whether it's in a flavor on your plate, a particular detail of a place, a gesture, a gaze, or a word. Every time brings something new - new venues, original services on the beach and in the hotels, new trends in the universe of food and wellness - and there are places and experiences that cannot be missed, such as a walk to the gardens of the **Grand Hotel**, a global icon of hôtellerie and cinema, with its Liberty-style facade that has retained its unchanged charm since 1908, or the collective ritual of waiting for the sunset on the "palata," the pier of the canal port where you feel like you are in the middle of the sea.

The beach is obviously the great protagonist, starting from the first lights of the day, when yoga or pilates lessons are held on the shore, and until evening there is absolutely no way to get bored, with beach tennis courts, beach volleyball, gyms and swimming pools with whirlpool tubs. Having an aperitif or dinner with your feet on the sand is another must have experience: there are 16 kilometers of coastline with a variety of clubs, kiosks and Michelin-starred restaurants, a map of taste that combines memory and contemporary offerings. This is definitely the season of events, from the great concerts in the seaside arenas to the outdoor cinema, from festivals to exhibition: we are sure that everyone can find the right answer to his desire for fun. And for a slow-paced evening, we recommend choosing the historic center, where there are courtyards and unexpected gardens, or one of the villages in the hills, where you can take a stroll and have dinner in one of the many restaurants that preserve our classic dishes or in places that love research and experimentation.