



Rimini, general presentation.

It was 30 July 1843 when the Privileged Baths Establishment was inaugurated in Rimini, which marked the beginning of the history of Italian and international seaside tourism. Almost 200 years later, our beach remains one of the most renowned and beloved, thanks to its ability to grasp, interpret, and often anticipate the new vacation demands and desires of its guests. In recent years, the city has undergone a transformation following the coordinates of urban space regeneration, culture and art, environmental restoration, sustainability, and well-being:

We invite you to take a walk in the **Parco del Mare** (Sea Park) and discover the new waterfront that opens up to the beach like a garden overlooking the horizon – free from parking lots, cars, and concrete – featuring dunes, lookout points, playgrounds, and outdoor gyms.

But inside Rimini there is also an ancient heart that unites history and modernity: from the monuments of the Roman era, such as the **Arch of Augustus**, the **Tiberius Bridge**, the **Surgeon's Domus**, to the medieval and Renaissance testimonies.

The fourteenth-century frescoes, the **crucifix of Giotto**, **Piazza Cavour**, are all signs of a city that in the Renaissance, thanks to the powerful lordship of Malatesta, was enriched by the **Malatesta Temple**, a masterpiece signed by Leon Battista Alberti, and **Castel Sismondo**, a fortress stronghold wanted by Sigismondo Pandolfo Malatesta.

An historic center that has been the protagonist of an extraordinary renovation, with the creation of the large green area **Piazza sull'acqua** (Square on water) at Borgo San Giuliano and the rebirth of

the nineteenth-century Galli Theater, from the opening of **PART** - a new museum hub dedicated to contemporary art - to the restyling of the **Cinema Fulgor - Casa del Cinema** which, together with the **Federico Fellini Museum** and the **Piazza dei sogni**, creates a Fellini-inspired itinerary with site-specific installations unique in the world.

Rimini is one of the most important congress halls in Europe and one of the largest trade fairs in Italy, it is also **Riminiterme**, a special place dedicated to well-being.

It is the **Grand Hotel** with its Liberty-style facade and the charm timeless since 1908.

It is a 16 kilometers of coastline and hospitality, beach clubs, kiosks and Michelin-starred restaurants, a map of taste that blends memory and future.

The city, in its renewed identity, intertwines a natural relationship with all the beauty that surrounds it, from the hills to the villages: landscapes, history, art, creativity and traditions that deserve to be discovered and lived, maybe by bike, starting from one of the many bike paths of the "bicipolitana".